

# PRODUCTION SCHEDULE

## Jan. A

Publication Date  
January 7, 2021  
*ISSUE FOCUS*  
New Year's  
Advertising Deadline  
December 30, 2020

## Jan. B

Publication Date  
January 21, 2021  
*ISSUE FOCUS*  
Restaurants  
Advertising Deadline  
January 13, 2021

## Feb. A

Publication Date  
February 4, 2021  
*ISSUE FOCUS*  
Bridal  
Advertising Deadline  
January 27, 2021

## Feb. B

Publication Date  
February 18, 2021  
*ISSUE FOCUS*  
Senior Care  
Advertising Deadline  
February 10, 2021

## Mar. A

Publication Date  
March 4, 2021  
*ISSUE FOCUS*  
Community  
Advertising Deadline  
February 24, 2021

## Mar. B

Publication Date  
March 18, 2021  
*ISSUE FOCUS*  
Gardening  
Advertising Deadline  
March 10, 2021

## Apr. A

Publication Date  
April 1, 2021  
*ISSUE FOCUS*  
Easter/Beauty  
Advertising Deadline  
March 24, 2021

## Apr. B

Publication Date  
April 15, 2021  
*ISSUE FOCUS*  
Real Estate/Home  
Improvement  
Advertising Deadline  
April 7, 2021

## May A

Publication Date  
May 6, 2021  
*ISSUE FOCUS*  
Mother's Day/Camping  
Advertising Deadline  
April 28, 2021

## May B

Publication Date  
May 20, 2021  
*ISSUE FOCUS*  
Memorial Day  
Advertising Deadline  
May 12, 2021

## June A

Publication Date  
June 3, 2021  
*ISSUE FOCUS*  
Farmers Mkt./Father's Day  
Advertising Deadline  
May 26, 2021

## June B

Publication Date  
June 17, 2021  
*ISSUE FOCUS*  
Summer Fun  
Advertising Deadline  
June 9, 2021

## July A

Publication Date  
July 1, 2021  
*ISSUE FOCUS*  
Car & Truck (photo contest)  
Advertising Deadline  
June 23, 2021

## July B

Publication Date  
July 15, 2021  
*ISSUE FOCUS*  
Animal Advocacy  
Advertising Deadline  
July 7, 2021

## Aug. A

Publication Date  
August 5, 2021  
*ISSUE FOCUS*  
Health & Wellness  
Advertising Deadline  
July 28, 2021

## Aug. B

Publication Date  
August 19, 2021  
*ISSUE FOCUS*  
Back to School/Coupons  
Advertising Deadline  
August 11, 2021

## Sept. A

Publication Date  
September 2, 2021  
*ISSUE FOCUS*  
Tree Trimming & Gutters  
(Labor Day)  
Advertising Deadline  
August 25, 2021

## Sept. B

Publication Date  
September 16, 2021  
*ISSUE FOCUS*  
Plumbing & Heating  
Advertising Deadline  
September 8, 2021

## Oct. A

Publication Date  
October 7, 2021  
*ISSUE FOCUS*  
Getting Ready for Fall  
Advertising Deadline  
September 29, 2021

## Oct. B

Publication Date  
October 21, 2021  
*ISSUE FOCUS*  
Halloween/Sweet Treats  
Advertising Deadline  
October 13, 2021

## Nov. A

Publication Date  
November 4, 2021  
*ISSUE FOCUS*  
Veterans Day/  
Winterizing Your Car  
Advertising Deadline  
October 27, 2021

## Nov. B

Publication Date  
November 18, 2021  
*ISSUE FOCUS*  
Thanksgiving  
Advertising Deadline  
November 10, 2021

## Dec. A

Publication Date  
December 2, 2021  
*ISSUE FOCUS*  
Winter  
Advertising Deadline  
November 24, 2021

## Dec. B

Publication Date  
December 16, 2021  
*ISSUE FOCUS*  
Christmas  
Advertising Deadline  
December 8, 2021



And don't forget  
about our  
January A issue in 2022!  
Publication Date: Jan. 6  
Deadline: Dec. 29

**PLUS**

Showcase your  
business on our  
website ...



... OR  
Facebook  
page.  
Ask us how!

