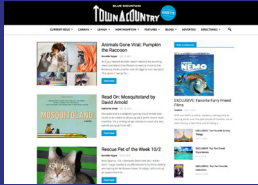


Production Schedule 2016

Jan. A Publication Date January 7, 2016 ISSUE FOCUS New Year's Advertising Deadline December 30, 2015	Apr. B Publication Date April 21, 2016 ISSUE FOCUS Farmer's Guide Advertising Deadline April 13, 2016	July B Publication Date July 21, 2016 ISSUE FOCUS Coolest Treat Advertising Deadline July 13, 2016	Oct. B Publication Date October 20, 2016 ISSUE FOCUS Halloween Advertising Deadline October 12, 2016
Jan. B Publication Date January 21, 2016 ISSUE FOCUS Coupon Special Advertising Deadline January 13, 2016	May A Publication Date May 5, 2016 ISSUE FOCUS Mother's Day Advertising Deadline April 27, 2016	Aug. A Publication Date August 4, 2016 ISSUE FOCUS Restaurants Advertising Deadline July 27, 2016	Nov. A Publication Date November 3, 2016 ISSUE FOCUS Veterans Day Advertising Deadline October 26, 2016
Feb. A Publication Date February 4, 2016 ISSUE FOCUS Romance Advertising Deadline January 27, 2016	May B Publication Date May 19, 2016 ISSUE FOCUS Memorial Day Advertising Deadline May 11, 2016	Aug. B Publication Date August 18, 2016 ISSUE FOCUS Travel Advertising Deadline August 10, 2016	Nov. B Publication Date November 17, 2016 ISSUE FOCUS Thanksgiving Advertising Deadline November 9, 2016
Feb. B Publication Date February 18, 2016 ISSUE FOCUS Bridal Advertising Deadline February 10, 2016	June A Publication Date June 2, 2016 ISSUE FOCUS Summer Vacation Advertising Deadline May 25, 2016	Sept. A Publication Date September 1, 2016 ISSUE FOCUS Back to School Advertising Deadline August 24, 2016*	Dec. A Publication Date December 1, 2016 ISSUE FOCUS Winter Advertising Deadline November 23, 2016*
Mar. A Publication Date March 3, 2016 ISSUE FOCUS Home Improvement Advertising Deadline February 24, 2016	June B Publication Date June 16, 2016 ISSUE FOCUS Family Business Advertising Deadline June 8, 2016	Sept. B Publication Date September 15, 2016 ISSUE FOCUS The Arts Advertising Deadline September 7, 2016	Dec. B Publication Date December 15, 2016 ISSUE FOCUS Christmas Advertising Deadline December 7, 2016
Mar. B Publication Date March 17, 2016 ISSUE FOCUS Nonprofits/Volunteering Advertising Deadline March 9, 2016	July A Publication Date July 7, 2016 ISSUE FOCUS Animal Advocacy Advertising Deadline June 29, 2016	Oct. A Publication Date October 6, 2016 ISSUE FOCUS Fall Advertising Deadline September 21, 2016	<i>*Marks early deadline.</i> Don't forget about our January A issue in 2017! Publication Date: Jan. 5 Deadline: Dec. 28

Apr. A
 Publication Date
 April 7, 2016
 ISSUE FOCUS
 Spring/Go Green
 Advertising Deadline
 March 30, 2016

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