

PRODUCTION SCHEDULE

Jan. A

Publication Date
January 5, 2017
ISSUE FOCUS
New Year's
Advertising Deadline
December 29, 2016

Jan. B

Publication Date
January 19, 2017
ISSUE FOCUS
Restaurant
Advertising Deadline
January 11, 2017

Feb. A

Publication Date
February 2, 2017
ISSUE FOCUS
Romance
Advertising Deadline
January 25, 2017

Feb. B

Publication Date
February 16, 2017
ISSUE FOCUS
Bridal
Advertising Deadline
February 8, 2017

Mar. A

Publication Date
March 2, 2017
ISSUE FOCUS
Home Improvement
Advertising Deadline
February 22, 2017

Mar. B

Publication Date
March 16, 2017
ISSUE FOCUS
St. Patrick's Day
Advertising Deadline
March 8, 2017

Apr. A

Publication Date
April 6, 2017
ISSUE FOCUS
Easter
Advertising Deadline
March 29, 2017

Apr. B

Publication Date
April 20, 2017
ISSUE FOCUS
Spring
Advertising Deadline
April 12, 2017

May A

Publication Date
May 4, 2017
ISSUE FOCUS
Mother's Day
Advertising Deadline
April 26, 2017

May B

Publication Date
May 18, 2017
ISSUE FOCUS
Memorial Day
Advertising Deadline
May 10, 2017

June A

Publication Date
June 1, 2017
ISSUE FOCUS
Summer Vacation
Advertising Deadline
May 23, 2017*

June B

Publication Date
June 15, 2017
ISSUE FOCUS
Father's Day
Advertising Deadline
June 7, 2017

July A

Publication Date
July 6, 2017
ISSUE FOCUS
Travel
Advertising Deadline
June 27, 2017*

July B

Publication Date
July 20, 2017
ISSUE FOCUS
Coolest Treat
Advertising Deadline
July 12, 2017

Aug. A

Publication Date
August 3, 2017
ISSUE FOCUS
Animal Advocacy
Advertising Deadline
July 26, 2017

Aug. B

Publication Date
August 17, 2017
ISSUE FOCUS
Back to School
Advertising Deadline
August 9, 2017

Sept. A

Publication Date
September 7, 2017
ISSUE FOCUS
Health & Wellness
Advertising Deadline
August 29, 2017*

Sept. B

Publication Date
September 21, 2017
ISSUE FOCUS
The Arts
Advertising Deadline
September 13, 2017

Oct. A

Publication Date
October 5, 2017
ISSUE FOCUS
Fall
Advertising Deadline
September 27, 2017

Oct. B

Publication Date
October 19, 2017
ISSUE FOCUS
Halloween
Advertising Deadline
October 11, 2017

Nov. A

Publication Date
November 2, 2017
ISSUE FOCUS
Veterans Day
Advertising Deadline
October 25, 2017

Nov. B

Publication Date
November 16, 2017
ISSUE FOCUS
Thanksgiving
Advertising Deadline
November 8, 2017

Dec. A

Publication Date
December 7, 2017
ISSUE FOCUS
Winter
Advertising Deadline
November 29, 2017

Dec. B

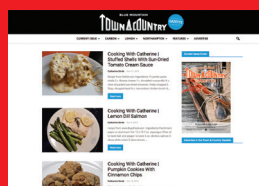
Publication Date
December 21, 2017
ISSUE FOCUS
Christmas
Advertising Deadline
December 13, 2017

*Marks early deadline.

And don't forget
about our
January A issue in 2018!
Publication Date: Jan. 4
Deadline: Dec. 27

PLUS

Showcase your
business on our
website ...



... OR
Facebook
page.
Ask us how!

