

# internship

APPLICATION GUIDELINES



## Editorial

Students seeking an editorial internship must be majoring in English, journalism or communications. Responsibilities include (but are not limited to): writing (for print and web), fact checking, picking up/dropping off items for photo shoots, as well as assisting on photo shoots. Upon completion of the internship, students will have amassed a variety of published writing clips. Juniors and seniors are preferred. All applicants are expected to have a vehicle and have a willingness to explore the area.

## Marketing/Public Relations

Marketing interns must be majoring in marketing, public relations, business or communications. Responsibilities include (but are not limited to): assisting with the development and execution of company events and launch parties, verifying advertising information, preparing content for monthly flyers and email communication, collecting email addresses from former clients and maintaining an email database, preparing content for postcard mailers sent to specialized contact lists, researching and developing content for marketing materials, and researching and procuring new clients. As a marketing intern, students must be comfortable with multi-tasking and have a willingness to assist with many projects simultaneously. Strong organization and communication skills are a must. Proficiency in creating Excel spreadsheets is a plus. All applicants are expected to have a vehicle.

## Photography

Photography interns must have previous photography and Photoshop experience, as well as their own camera and equipment. Responsibilities include (but are not limited to): assisting on photo shoots, shooting product and area retailers, still and video clips for web, and candid shots of attendees at special events. Other responsibilities include photo editing, color correcting, labeling and organizing photos, and other daily projects as needed. As a photography intern, you will be expected to travel around the area and have your own vehicle.

**Internships** at The Home News and Blue Mountain Town & Country Gazette provide college students the opportunity to gain valuable experience and exposure to the exciting world of publishing. We provide students the change to learn skills in a variety of areas including editorial,, marketing/public relations, and photography.

Interns can receive college credit and positions are offered at both part time (approximately 15 hours per week) and full time (approximately 30 hours a week). Hours are flexible. Though unpaid, internships are an excellent way to help students explore their career options and gain experience outside the classroom.

## How to Apply:

Please send cover letter and resume to:

Alice Wanamaker:  
Awanamaker@idpcreative.com

Please no phone calls.